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XPart celebrates its ninth anniversary with worldwide MG Rover parts availability

Eight years after the collapse of MG Rover, XPart continues to provide affordable, specialist servicing and parts for the world's MG Rover cars.

As XPart celebrates its ninth anniversary on 27th August 2013, motor traders around the globe are still able to service and repair MG Rover cars using genuine parts, thanks to the company's continuing efforts to ensure a steady supply of parts in the wake of the manufacturer's collapse in April 2005. Having acquired the MG Rover parts business in August 2004, XPart has worked tirelessly to maintain high levels of availability across all major product groups, helping to provide business continuity for 1000 MG Rover dealers worldwide and establishing a strong global network of importers, wholesalers and MG Rover specialist AutoService centres, 300 of whom are based in the UK.

"We have a team of experienced purchasing specialists constantly analysing demand, stock levels and new sources of supply in order to keep high availability levels," comments Colm Maguire, general manager, XPart. "By continuing to supply high quality parts to former MG Rover dealers and independent garages worldwide, we provide ongoing opportunities for repairers to service the 1 1/4 million MG Rover cars still on the roads. With approximately half of those cars in the UK there continues a particularly strong market for MG Rover service and repair. We provide full technical support for all our outlets, and deliver parts all over Europe from our base in Desford, Leicestershire, offering a next day delivery service in many countries."

Despite the initial challenges posed by the demise of MG Rover and the transfer of MG Rover tooling to China, XPart has developed a strong relationship with the new Chinese owners of the MG brand, and has also maintained supply agreements with original MG Rover parts suppliers. Both initiatives have helped to keep parts availability high, with XPart purchasing over 250,000 parts off original tooling from China since the new manufacturer began production of MG Rover parts at its new manufacturing facility in 2007. In July 2008, the company secured a deal with MG Motor UK, to supply and distribute replacement parts for their MG TF car.

"While MG Rover parts supply remains at the core of XPart's activity, we have also invested in the New MINI servicing market, with over 100 of our 200-strong UK network opting to become New MINI specialists," continues Maguire. "We have also channelled a great deal of energy into our All-Makes programme, which allows garages to purchase all of their bodyshop and workshop consumables from one convenient source. We look forward to sustaining high levels of availability in all three areas and will continue to keep a strong focus on maintaining the national and international MG Rover vehicle parc for as long as possible."

For further information on the XPart AutoService centre network and to locate your nearest MG Rover AutoService centres, please visit www.xpartautoservicecentre.com

XPart (www.xpart.com) is a division of Neovia Logistics Services (UK) Limited, one of the automotive industry's leading supply chain management companies. It has established a network of around 200 XPart AutoService centres

(www.xpartautoservicecentre.com) across the UK, providing franchise-quality repair at aftermarket rates, supported by 100 XPart Parts Distributors. Throughout Europe there are around 400 XPart Dealers, making a total worldwide network of circa 1000. XPart's product range contains more than 20,000 parts for MG and Rover vehicles and 35,000 parts for all makes of vehicle. Since 2001, it has been responsible for the supply of genuine MG and Rover parts.